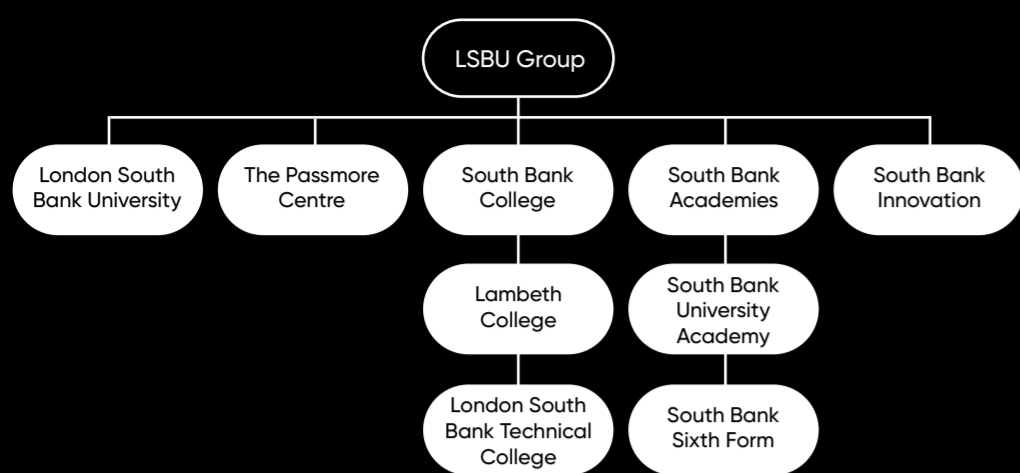


Fit for the future, ready for the real world.

Our goal is to help you succeed, no matter what your age, background, or educational experience. We provide career focussed pathways across all levels, from Entry to Level 8, providing high quality education and sector specific learning to prepare you for your life beyond education and qualifications.



Joining LSBU Group gives our students unrivalled access to educational opportunities, advice and guidance as well as sought-after apprenticeships and work placements. Our students are guaranteed progression to both LSBTC and LSBU*.

Whether your next destination is within LSBU Group or elsewhere, we are one of a handful of providers who offer students the opportunity to progress to one of our new Level 4 one-year courses. Successful completion of this enables our students to fast-track to year 2 of an LSBU degree, saving money as well as providing a standalone, qualification that employers recognise should you decide to leave your studies there.

*after successful completion of a Group qualification that has a progression route

Part of **LSBU | GROUP**



Further information about careers in Information Technology can be found here:

- www.careerpilot.org.uk
- www.nationalcareers.service.gov.uk
- www.startprofile.com
- www.prospects.ac.uk
- www.careersmart.org.uk
- www.allaboutcareers.com

Places on Beauty courses, at all levels, are highly sought-after every year. If you believe this is the career pathway for you, but you lack hands-on experience, then we advise you to seek a voluntary placement prior to applying.

The following websites are a great place to start:

- www.youthemployment.org.uk
- www.babtac.com
- www.beautyguild.com
- www.habia.org
- www.nhbf.co.uk
- www.nasmah.co.uk
- www.thestage.co.uk
- www.shootingpeople.org

LSBU | GROUP



The Need for Beauty Roles

The UK beauty industry employs around 590,000 people, accounting for one in every 50 jobs in the UK.

The number of hair and beauty businesses in the UK increased by 2,215 to 48,425 between March 2021 and March 2022.

Beauty content on YouTube had a mesmerizing 169 billion views. (Yuya is a beauty content creator with over 24.8 million subscribers).

The UK skincare market grew by 9.3% last year, making it the fastest-growing category in the beauty industry. The UK nail care market is also rapidly growing, at a rate of 5.5% (2019-2024)

An Introduction to Beauty

When you choose to follow an education pathway in beauty, it won't just be your future clients who end up looking and feeling great; your career prospects will too.

With the UK's hair and beauty industry currently employing around 290,000 people, and with over 48,000 businesses helping to generate over £27 billion (and expected to grow by over 10% in the next year), one thing is clear – employers and clients will always be on the lookout for qualified beauty therapists, nail technicians, laser hair removal technicians, and make-up artists.

The beauty industry is already wildly popular – UK make-up sales alone went up by 229% in the past 18 months – and now 33% of Brits admit to spending up to £15 monthly on beauty treatments and beauty products, another 3% spend between £51 and £100 per month on their looks, and 1% spend over £100 each and every month.

Add to this the ever-increasing reach of social media influencers, make-up artists and vloggers who are leading the internet beauty charge, and it's clear to see that the latest beauty and wellness trends have never been more accessible or desirable.

So, whether you're looking to become a skincare guru, a master of hair removal, perform magic with make-up, or create stunning nail art, we have the pathway for you.



APPLY NOW



Is Beauty the Right Pathway for You?

Gaining the necessary qualifications, and undertaking placements, can teach you the knowledge and expertise you will need in this sector, but there are a number of personal qualities and transferrable skills that are essential for a successful and rewarding career in the Beauty sector.

You'll need to have excellent customer service skills; great active listening and verbal communication skills; the ability to follow precise instructions; excellent practical and technical skills; in-depth knowledge of cosmetology techniques, skills and care; a thorough approach to your work, attention to detail and the ability to work under pressure; the ability to work well with your hands; the ability to sell products and services; good interpersonal skills and a calm, approachable and friendly manner; sensitivity and understanding; the ability to both work well with others and on your own; a high-level of creativity, flair and artistry; an interest in fashion and style trends; the ability to carry out basic tasks on a computer or hand-held device; and, if you're self-employed, you'll need business acumen and numeracy skills.

Careers in Beauty

According to the British Beauty Council's 'Value of Beauty 2023' report, 25% more small and medium beauty enterprises were registered in 2022 in comparison to 2015. This growth is five times faster than the number of small businesses formed in the manufacturing industry in the same period.

In fact, beauty salons and nail salons ranked in the top 10 fastest-growing retail categories last year, and people in the UK spent £8.6 billion at hairdressers and personal care salons. Even though more than 25% of hair and beauty businesses employ more than five people, and 5% employ more than ten people, a huge 65% of beauty workers have chosen to be self-employed (a 57% growth from 2019).

So, what do these stats mean for your career prospects in the beauty industry? Quite simply, that now is a fantastic time to be embarking on an exciting new pathway, increasing your existing qualifications, or upskilling towards a new beauty direction.

Whether you are looking to add value to an employer's salon, or go out on your own and offer your beauty therapy skills on a self-employed basis, your future could be very bright in this ever-growing industry.

There are plenty of opportunities open to you. Here are just a few ideas:

- Aromatherapist
- Beauty Consultant
- Beauty Therapist
- Eyelash Technician
- Facialist
- Laser Hair Removal Technician
- Make-up Artist
- Massage Therapist
- Microblading Technician
- Nail Technician
- Reflexologist
- Salon Assistant
- Salon Manager
- Spa Assistant
- Spa Manager
- Waxing Therapist



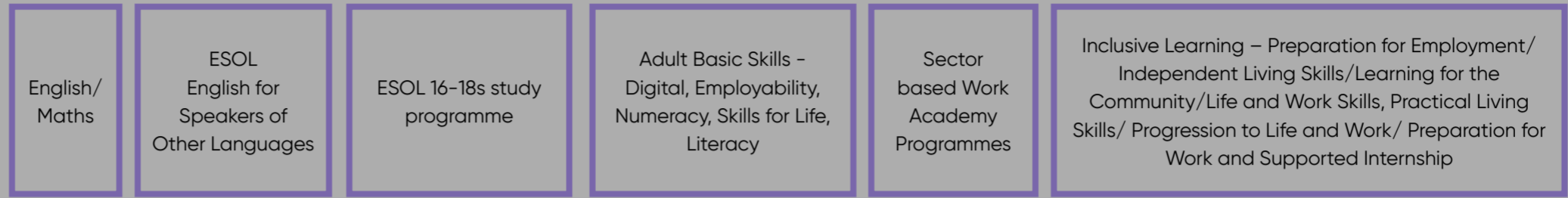
While training, a Beauty Therapist tends to earn around £17k, but once qualified and experienced, salaries range between £21k to £28k (with a national average of £23k p.a.); a qualified Laser Hair Removal Therapist earns between £23k to £30k per year, with a national average of £25,500; Make-up Artist start at around £21k per year while training, but increase to an average of £26k with experience, while the most experienced can earn up to £40k p.a.; a newly-qualified Nail Technician earns around £22k p.a., with a national average of approximately £24k, but once fully-qualified, but with experience can earn up to £38k; and a Salon Manager earns between £24k to £33k, with an average salary of £26k.

BEAUTY



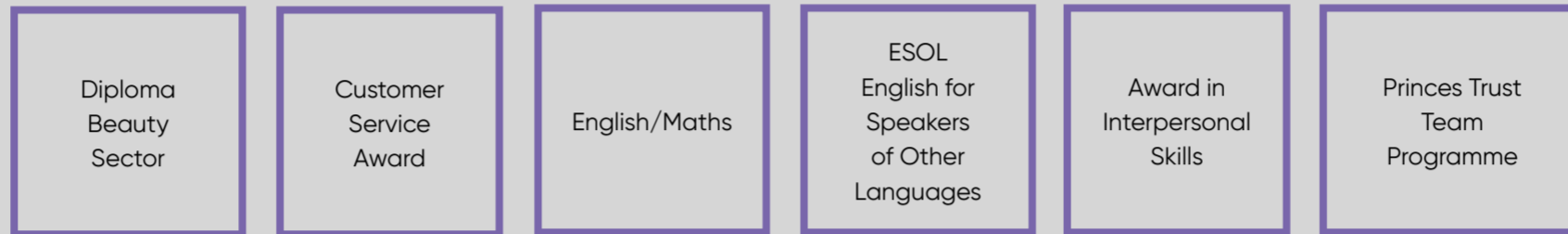
ENTRY LEVEL

Award, Certificate (ELC), Diploma
English for speakers of other languages (ESOL)
Essential skills
Functional skills
Skills for Life



LEVEL 1

First Certificate, Award, Certificate, Diploma, ESOL
Essential skills
Functional skills
National vocational qualification (NVQ)



LEVEL 2

Intermediate Apprenticeship, Award, Certificate, Diploma, ESOL
Essential skills
Functional skills
GCSE
NVQ



LEVEL 3

Access to HE Diploma
Advanced Apprenticeship
A Level
Applied General Award, Certificate, Diploma, ESOL
NVQ
T Level



LEVEL 4

CertHE
Higher Apprenticeship
HNC
Award, Certificate, Diploma
NVQ



LEVEL 5

DipHE
Foundation Degree
HND
Award, Certificate, Diploma
NVQ

LEVEL 6

Degree Apprenticeship
Degree (with or without Honours)
Graduate Certificate/Diploma
Award, Certificate, Diploma
NVQ

LEVEL 7

Integrated Master's Degree
Award, Certificate, Diploma, NVQ, Master's Degree
Postgraduate Certificate / Diploma
Postgraduate Certificate in Education (PGCE)

LEVEL 8

Doctorate (PhD or DPhil)
Award, Certificate, Diploma